

VISION, MISSION AND VALUES



VISION

Making the most of farming and offering the best productive potentials using means of production alternatives to chemistry.

MISSION

Experience at the service of agricultural activity, investing in Research and Development with the aim of creating a sustainable agrosystem, maximizing the use of natural and / or recycled substances, in compliance of the environment and of man, creating wealth to produce healthy foods.

VALUES

Courage to innovate, freedom of thought, respect for the customer, making a profit to the farmer, honesty, improve the environment, ensure that every activity is a favor of the community and not of the individual, deeds and not words.

RESEARCH AND DEVELOPMENT

The search for new innovative, quality and environmentally sustainable products starts from the ever increasing needs of productivity, quality and health of productions of the agricultural world. Once the product has been made, a screening phase is carried out in the field, in order to evaluate the effectiveness of the formulation and the compliance with the needs of the farmer..